Franchise Kit
Exploreville Schools
Project of Mr. Waid Mushtaq CEO of Roots International School
2018-2019
CEO’s Note

Mr. Walid Mushaq
CEO - HOOTS INTERNATIONAL SCHOOLS

I am often asked what makes the Explorevillle Schools unique. The answer is very simple as EVS your child gets the holistic development experience. At The Exploreville Schools, we aim to provide an attractive and secure learning environment which supports the development of the whole child. This means that we try to develop not only the intellectual abilities of each pupil but also the social, emotional, physical, moral and spiritual aspects of the child. We expect high standards in all subjects. We have a strong emphasis on English, Math and ICT. High standards are important in laying the foundation for future achievement and economic well-being. At the core of EVS philosophy is the goal to develop students with strong problem-solving and analytical abilities and to equip them with the skills that they need to succeed in their higher education and future careers. Our students should be independent thinkers with the ability to create, innovate, and support the economic and social progress of Pakistan.

In our school we aim to develop a system in which learning will be self-directed, individually-paced, continuous and reflective and teaching focus shift from being teacher-centered to student-centered, supported by a flexible and need-based curriculum. The emphasis would be on learning and not on teaching. In order to realize this vision environment would be created where children want to learn. Knowledge is not just imparted but students are trained to experiment, collect information, draw inferences and arrive at their own conclusions. We believe that real learning comes from doing things, taking the knowledge thus learnt and applying it in other situations. We expect our children to become confident learners who enjoy school and achieve highly.
Who Is ExploreVille

About Us
We believe all children are intelligent & we celebrate their uniqueness, strengths, interests and personalities by providing them with the best that a teaching institution can. The vision of this organization is to stop and cherish the joy of children by making their experience at school healthy, informative and fun. Our Whole Child Education approach focuses on nurturing innate intelligence through hands-on active learning and opportunities for self-expression and peer-relationships.

Our Mission
Our mission statement is "to develop intellectually capable students with active and creative minds by offering broad and challenging curriculum, innovative ICT resources and exploratory experiences that enable them to reach their fullest potential as independent thinkers, who shall contribute wisdom, compassion and leadership to a global society."

Our Objectives
In our school all efforts will be directed towards further developing the potential of individuals in a holistic and integrated manner so as to produce individuals who are intellectually, spiritually, emotionally, and physically balanced. Such an effort is designed to produce future citizens who are knowledgeable and competent, who possess high moral standards, and who are responsible and capable. Therefore, in our school, as educators our main objectives of the school are:

- Encourage all-round development of the individual covering the intellectual, physical, emotional, and spiritual domains;
- To provide opportunities for the individual to develop his or her own potential and special strengths and abilities;
- To produce a technologically literate citizen who can contribute to the national development in the knowledge-based technology era;
- To promote a sense of responsibility towards the welfare of the community among individuals by involving them in activities that work towards making our community a better place to live in;
- To take advantages of globalization and provide forums to pupils where they can academically network with their international counterparts.
Benefits of Becoming an ExploreVille School Franchisee

- Boost the payday from well-developed corporate image that has set an exemplary position of being a successful and innovative educational provider for over 10 years
- Develop to be an excellent part and partner of the leading social network
- Ensure your bright future with ExploreVille's 5-year integrated education network from Play group to Higher Education level
- Higher return on investment as compared to numerous other potential businesses
- Ultimate leadership with vibrant vision of excellence
- Attain ExploreVille's expert support for all Professional, Legal and Technical assistance
- Seek benefit of vast comprehensive training and learning strategies that support the modern education system and train the students to be the best of 21st Century
- Get Strategic Marketing support Participate with ExploreVille in quality education
- Be the one to develop future leaders

Why Become ExploreVille Franchisee

- Be Your Own Boss
- Franchise Industry
- Project of reputed Multinational
- Academic and curriculum Support
- Nation Wide Presence
- Uplifts the quality of Practitioners
- Regular trainings
- Quality Assurance
- Quick assistance from Head Office
- Low start-up
- Operational Support
- Hiring Support
- High Tech Management Software
- Expert Opinion for campus building and location search
- Marketing Support
- In house Publications
- School Magazine
- Extra Curricular Activities
- Centralized Purchasing System
- Hiring Support

EVS Academic Support:

- Complete, updated and comprehensive curriculum (21st Century focused)
- Wide-ranging lesson planning
- Standardized operating Procedures
- Systematic Teachers training workshops
- Mock examinations

Administrative Support:

- By acquiring a franchise of ExploreVille, our Strategic partners will be getting complete consultation & guidelines for running the ExploreVille School/College successfully.
- Following manuals will be provided by the corporate office.
- Administrative Manuals: Academic Manuals Human Resources Manuals
- Quality Assurance Manuals
- Marketing & Media Campaign Manuals

Training and Development Support

Incentive training programs for heads, teachers, and administrative staff will be offered by corporate office of ExploreVille Schools.

This will ensure that teachers and staff are informed with similar training that will help the franchise school/college management in sustaining upholding their high standards as per the requirement.

Quality Assurance

Quality assurance department at EVS will assist you in the development of School/College through quality assurance and control.

Quality assurance & control department helps franchises to maintain the Quality at all levels from academic to administrative achievements.
Our Teaching Methodology
At ExploreVille

We aim to get our students involved through a more comprehensive approach to teaching along with through task-based learning activities. Our enthusiastic and highly competent teaching team is dedicated to giving our students the best learning experience. Being comprehensive in our schooling, there remains no need of extra coaching tuition or academies.

Curriculum Support

Our curriculum offerings include broad Based Curriculum for Pre School, Innovative ICT Curriculum and its house in School Curriculum. This curriculum focuses on 21st century, critical thinking & project based approaches that enable students to reach their greatest potential. It’s an amalgamation of the latest global standards yet steeped in our national and cultural values that help teachers create engaging learning environments. The curriculum features a range of learning activities using different tools, mapped to either the curriculum; extensive designed and formulated by our dedicated team of veteran curriculum specialists. The holistically designed curriculum benchmarked against designed and formulated by our dedicated team of veteran curriculum specialists. The holistically designed curriculum benchmarked against international standards will cultivate analytical and creative abilities of the students. The curriculum books will include:

- Guidelines for the teacher
- Format for the written work
- Goals for the students
- Overview sheets
- Lesson Plans
- Lesson Worksheets
- Evaluation Sheets
- Test Sheets

Hiring Support

No educational background? Worried about professional educators to run your schools?

We facilitate our franchisees in hiring professional educators to run their successful EVA schools. In case the franchisee requires support in hiring principal and teachers and other staff members, our office will ensure that they make professional individuals available for ensuring the success of the school.

Training at ExploreVille are categorised in two different streams. To ensure that our partner is well equipped and has all the essential knowledge are train franchisees and the teachers separately.
Training for Franchisee:

Module I: ExploreVille School's Philosophy
Module II: Franchise Service Specifications
Module III: HR Management
Module IV: Admissions Management
Module V: Financial Planning & Management
Module VI: Marketing & Branding
Module VII: Planning & Administration
Module VIII: Curriculum & Assessments: Pre-School & Junior School

Training for Teachers:

Module I: Lesson Planning & Teaching Aids
Module II: Curriculum Management
Module III: Pedagogical Approaches
Module IV: Assessment Guidelines
Module V: Pre-School Training
Module VI A: Subject-Based Training, Social Studies
Module VI B: Subject-Based Training, Computer Studies
Module VI C: Subject-Based Training, English
Module VI D: Subject-Based Training, Urdu
Module VI E: Subject-Based Training, Framaat
Do you have what it takes?

Franchise Requirements
Do you have what it takes?

- We are looking for driven and committed individuals with the passion to reform their communities.
- In addition, you will need:
- Requirements:
  - Successful academic/educational management experience, ideally in education or service sector industry.
  - If you do not have academic experience or you are not managing day to day operations you need to hire an experienced administrator/principal/manager.
- Minimum 500 sq. ft. of land for establishment of a campus with 10 rooms.

Franchise Options:
At Exploreville we categories our franchise options in three main different categories:

- New KVS schools and colleges in which we offer different options varying on the levels (classes) offered. (Details given below on the next page).
- Converting your existing school to a branch of Exploreville schools.
- Master Franchisee.
Our Franchise Models
For New EVS School

Franchise Fees & Payment Schedule
(We believe in transparency and convenience)
Conversion of Existing schools into EVS Branch:

**Process**
- Express your interest at the interest at the EVS corporate office
- Monitoring team evaluates premises to ensure that your school meets criteria.
- Upon selection you sign our agreement and pay franchise fee.
- Receive our operation manual, curriculum and comprehensive pre-launch training.

Franchise fee for Conversion

<table>
<thead>
<tr>
<th>Strength of Existing School</th>
<th>Franchise Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>&gt; 100</td>
<td>2,25,000 + MOU + Security</td>
</tr>
<tr>
<td>200</td>
<td>2,25,000 + MOU + Security</td>
</tr>
<tr>
<td>300</td>
<td>2,00,000 + MOU + Security</td>
</tr>
<tr>
<td>400</td>
<td>1,75,000 + MOU + Security</td>
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<tr>
<td>500</td>
<td>1,50,000 + MOU + Security</td>
</tr>
<tr>
<td>600</td>
<td>1,00,000 + MOU + Security</td>
</tr>
<tr>
<td>&gt; 700</td>
<td>No fees, Only MOU + Security</td>
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Building Requirement:

**Pre to Junior School**
- Preferred area of the building should be 1.5 to 2 Kanals. However, the least acceptable should not be anything less than 1 Kanal, which has a reasonable open area for playing and outdoor activities of the students.
- The selected building should be clearly visible and easily accessible in terms of good width size roads.
- Selected building should be well maintained and well equipped with all necessary facilities such as electric, water etc.
- Selected building should have a proper solid boundary.
- Selected building should be well equipped with all safety measures as described by the government of Pakistan.

**Comprehensive & High School**
- Preferred area of the building should be 2 to 2.5 Kanals. However, the least acceptable should not be anything less than 1.5 Kanals, which has a reasonable open area for playing and outdoor activities of the students.
- The selected building should be clearly visible and easily accessible in terms of good width size roads.
- Selected building should be well maintained and well equipped with all necessary facilities such as electric, water etc.
- Selected building should have a proper solid boundary.
- Selected building should be well equipped with all safety measures as described by the government of Pakistan.

**Explorelive College**
- Preferred area of the building should be 2 to 3 Kanals. However, the least acceptable should not be anything less than 2 Kanals, which has a reasonable open area for playing and outdoor activities of the students.
- The selected building should be clearly visible and easily accessible in terms of good width size roads.
- Selected building should be well maintained and well equipped with all necessary facilities such as electric, water etc.
- Selected building should have a proper solid boundary.
- Selected building should be well equipped with all safety measures as described by the government of Pakistan.
## Fee Structure:

<table>
<thead>
<tr>
<th>Levels</th>
<th>Admission Fee</th>
<th>Tuition Fee/Month</th>
<th>Security Fee</th>
<th>Annual Fund</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre- School</td>
<td>5000</td>
<td>2850</td>
<td>3000</td>
<td>3000</td>
<td>13,500</td>
</tr>
<tr>
<td>Junior - School</td>
<td>5000</td>
<td>3250</td>
<td>3000</td>
<td>3000</td>
<td>14,250</td>
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